# Hisense





# **55GM60AE**

# 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

# Highlights



#### **Smart CMS**

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



#### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



# 178° Wide viewing angle

The extra wide  $178^{\circ}$  viewing angle is a perfect fit for shoppers, employees or visitors that will view GM60AE displays from diverse angles while passing by.



# Customization

Hisense's GM60AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



#### **Opening hours operation**

Designed with quad-core System on Chip (SoC) technology the Hisense GM60AE series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



# 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



# 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



# Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.









# Specifications

# Digital Display Panel

Backlight	DLED
Size	55"
Resolution	3840 × 2160
Refresh rate	60HZ
Color	1.07B
Brightness	500nits
Contrast(typ)	1200:1
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day × 18Hour

## Power

Input	AC 100~240V(50/60Hz)
Power Consumption	200W
Standby consumption	<0.5W

# Physical

Bezel Color	Black
Set Dimension(W×H×D )	1236.1mm × 715.2mm × 70.7mm
Bezel width(T/L/R/B)	12mm (U/L/R),19mm (B)
Net Weight	15.5 kg
Packing Dimension (W×H×D )	1335mm x 160mm x 835mm
Packed Weight	20.5 kg
VESA	400mm × 200mm

# System

OS	Android 9.0
CPU	ARM Cortex-A53 Quad core
ROM	Mali-G52
Language	English/Chinese

# Connectivity

WIFI	Yes
LAN	RJ45×1
USB	2
Input	USB×2 HDMI×2 DP×1 VGA×1 RS232×1
Output	Audio×1 HDMI×1 RS232×1

## Certification

Standard Certification	CB/CE/ErP/cTUVus/CEC/FCC/RCM	CB C€
Energy Table	55GM60AE	ERP 💩

## Speaker

Built in speaker	9W × 2

# Control Method

Remote	Yes
RS232	Yes

## Environment

Temperature	Storage: -20°~60°
	Operation: 0°~40°
Humidity	Storage: 10%~90%
	Operation: 20%~80%

# Media Player compatibility

OPS Type Compatible	No	

# What's in the box

Basic	Power cord, Remote control, RS232
	cable, Battery, User manual

# Dimensions





