

# Hisense

Varranty

55" Digital Signage Display



Round-the-clock operation

shops, to restaurants and office buildings

Automatic time zone

broadcast is always in sync.

7 days a week.

**4K Ultra HD** 

500 nits

conditions.

**4K** 

Ω

500

Designed with dual-core System on Chip (SoC) technology the

Hisense BM66AE series can be used as reliable digital signage

displays for both offline and cloud based content 24 hours a day,

The 4K Ultra HD picture quality\* ensures perfect colour and rich

details in all possible broadcasting surroundings, ranging from

With 500 nits maximum brightness the display panels can deliver

amazingly vivid imagery anywhere during daytime and nighttime

When connected to the Internet each display will automatically

synchronise to its local timezone. Making sure scheduled media

## **55BM66AE** 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense's BM66AE Digital Signage Displays (43"- 86") are perfectly fit for public transport and retail locations. Their slim body design will make them blend into their surrounding and make your on-screen messaging stand out. Their vivid and vibrant colours immerse viewers and will effectively provide them with the information they are looking for.

All this with the flexibility and reliability that are required for round-the-clock broadcasting locations due to light sensors, intelligent temperature control and dual-core SOC technology for PC-less offline or cloud based content management. You can rest assure your content will be delivered 24/7 in an elegant, vibrant and reliable way.

### Highlights



#### Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



#### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



#### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view BM66AE displays from diverse angles while passing by.



#### Customization

Hisense's BM66AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more.





Specification subject to change | June 2022

www.hisense-b2b.com

# Hisense

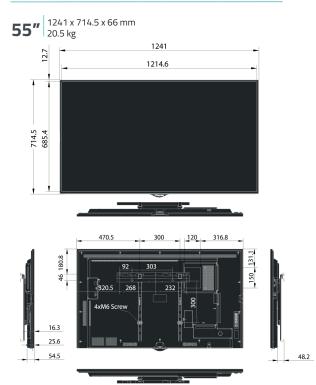
Specifications

55" Digital Signage Display

Digital Display P	Panel			
Backlight		ELED		
Size		55	55	
Resolution		3840	3840 x 2160	
Refresh rate		60Hz		
Color		1.07B		
Brightness		500nits		
Contrast(typ)		1100:1 (typ)		
Response time(typ)		8ms		
Viewing angle(Min.)		178°/	178°/178°	
Color gamut		72%		
Haze		1%		
Orientation		Landscape & Portrait		
Lifetime		50,000 hrs		
Operation Hours		7Day x 24Hour		
Power				
Input		AC 100~240V (50/60Hz)		
Power Consumption		120W	120W (Max)	
Standby consumption		<0.5V	<0.5W	
Physical				
Bezel Color		Black		
Set Dimension(W×H×D )		1241mm × 714.5mm × 66mm		
Bezel width(T/L/R/B)		11.7mm(T),14.8mm(B),12.2mm(L/R)		
Net Weight		20.5k	g	
Packing Dimension (W×H×D )		1374mm ×143mm × 847mm		
Packed Weight		23kg		
VESA		300mm x 300mm		
System				
05		Android 7.0		
DDR		2G		
ROM		16G		
Language		Englis	English/Chinese	
Connectivity				
WIFI		Yes		
LAN		1 x RJ45		
SD/TF card		Yes		
USB	SB		2	
Input		1 x HDMI 1 x DVI 1 x VGA 1 xDP 1 x USB 1 x RS232		
Output		1 x Audio 1 x HDMI 1 x RS232		
Certification				
Standard Certification EAN Energy Table	CB,CE,ERP,RCM,IC 6973172940303 55BM66AE	ASA	CB CE ERP 🖄	

Speaker				
Built in speaker	8W x 2			
External	Yes			
Control Method				
Remote	Yes			
R5232	Yes			
Environment				
	Storage: -20°~60°			
Temperature	Operation: 0°~40°			
	Storage: 10%~90%			
Humidity	Operation: 10%~80%			
Media Player compatibility				
OPS Type Compatible	Yes			
What's in the box				
	Power cord			
Basic	Remote control			
Basic	Battery			
	Logo			

#### Dimensions



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## **Assured Systems**

Assured Systems is a leading technology company with over 1,500 regular clients in 80 countries, deploying over 85,000 systems to a diverse customer base in 12 years of business. We offer high-quality and innovative rugged computing, display, networking and data collection solutions to the embedded, industrial, and digital-out-of-home market sectors.

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