

**Hisense**

55" HB Drive Thru Display



## 55SDT25P\_X1

### 55" HB DRIVE THRU DISPLAY

The Hisense Drive thru display is used by quick service restaurants globally to provides an professional, easy-to-use solution maximising advertising from any drive thru lane. Our 2500nit high-bright screen provides clear content, ensuring maximum engagement in any lighting conditions. The IP55 enclosure protects components in any conditions all year round.

#### Highlights



##### Round-the-clock operation

Designed with quad-core System on Chip (SoC) technology the drive thru display can be used as reliable digital signage displays for both offline and cloud based content.



##### Safety Lock and Invisible Screws and Hinges

With Professional three-point anti-theft lock design, internal locking of bolts, no exposed high-strength steel doors, Hisense Outdoor Display can prevent criminals from picking locks and doing malicious damage.



##### Smart Brightness Sensor

Adjusts the brightness of the monitor automatically according to the surrounding lighting conditions. This feature considerably reduces power consumption and increases the monitor's lifetime.



##### 2500 nits

With 2500 nits maximum brightness, the panels are well equipped to make your content vividly stand out in any commercial location.



##### IP Rated All Weather Displays

The IP55 rating provide full protection against dust and water projection. Built in intelligent heating and cooling, together with a smart automatic air circulation system.



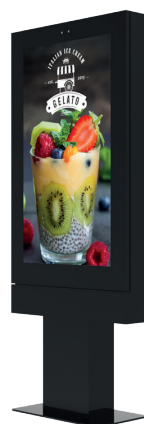
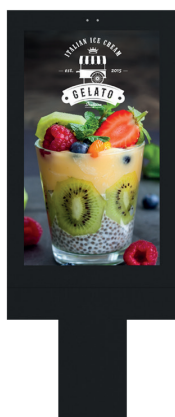
##### Easy Maintenance

Telecom-class routing design ensures the cabin's sealing performance. Front door access with lock for both wall mount monitor and kiosk models for easy operation and maintenance.



##### Efficient Heat Dissipation Management

Professional software for thermal simulation for cooling system design, which cools down the heat generated from every part of the product with high performance, preventing outside air from entering.



Specification subject to change | July 2022

[www.hisense-b2b.com](http://www.hisense-b2b.com)

# Hisense

55" HB Drive Thru Display

## Specifications

### General

Screen Size	1x1 55"
Screen Active Area(mm)	1210 x 680mm
Resolution	FHD(1920x1080)
Aspect Ratio	16:9
Brightness(nit)	2500nits
Contrast Ratio	1200:1
Viewing Angle(H/V)	178°/178°
Backlight Life Cycle	50,000 Hrs
Operation Hours	24/7
Response Time	8ms
Screen Orientation	Portrait
Touch Screen	Optional

### System

OS	Android 9.0
----	-------------

### Connectivity

Input	HDMI IN x 1 USB2.0 x 2 LAN x 1 SD card slot x1 AV IN x1
Output	AV OUT X1

### Network connection

Wifi or LAN	Yes
3G/4G connection	optional

### Speaker

Build in speaker	No
------------------	----

### Thermal management

Build in fan	Airflow
Overheating protection	Yes

### Operation

Working environment	Full outdoor
Auto Brightness control	Light sensor
Operation Temperature (ambient temp.)	-20°C to 45°C
Operation Humidity	5% to 90%

### Physical

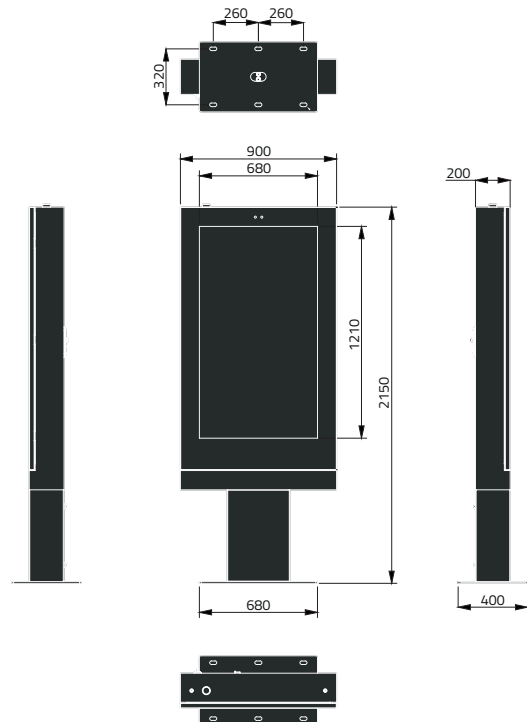
IP rating	IP55
Glass	6.8 mm (AR, Tempered & Laminated Glass)
Metal	Galvanized steel with powder coated
Standard Color	Black
Dimensions	2150(H) x 900(W) x 200(D) mm
Net Weight	Apprx. 160kg
Packing Dimensions(WxHxD)	2300(H) x 1060(W) x 450(D) mm

### Power

Power Supply	AC 110 / 220V,50/60Hz
Power Type	Built-In Power
Power Consumption	380W(Max.)

### Dimensions

**55"** 2150 x 900 x 200 mm  
160 kg



### HISENSE B2B EUROPE

Beechavenue 139,  
1119 RB Schiphol-Rijk,  
Netherlands

[www.hisense-b2b.com](http://www.hisense-b2b.com)  
[sales@hisense-b2b.com](mailto:sales@hisense-b2b.com)

## Assured Systems

Assured Systems is a leading technology company with over 1,500 regular clients in 80 countries, deploying over 85,000 systems to a diverse customer base in 12 years of business. We offer high-quality and innovative rugged computing, display, networking and data collection solutions to the embedded, industrial, and digital-out-of-home market sectors.

### US

[sales@assured-systems.com](mailto:sales@assured-systems.com)

Sales: +1 347 719 4508

Support: +1 347 719 4508

1309 Coffeen Ave  
Ste 1200  
Sheridan  
WY 82801  
USA

### EMEA

[sales@assured-systems.com](mailto:sales@assured-systems.com)

Sales: +44 (0)1785 879 050

Support: +44 (0)1785 879 050

Unit A5 Douglas Park  
Stone Business Park  
Stone  
ST15 0YJ  
United Kingdom

VAT Number: 120 9546 28

Business Registration Number: 07699660