



Philips Signage Solutions D-Line Display

65"

Powered by Android 450cd/m²

**Signage**Solutions

65BDL4050D

# Chasing innovation

# powered by Android

Amaze your guests with a smarter, faster, signage display. With integrated WiFi and designed for running Android apps, it's the next evolution in signage solutions.

#### Innovative solutions for any signage application

- Android: Run your own app or choose your favorite app to run
- Enhance your connectivity with an integrated mPCle slot.
- Integrated WiFi
- · Save and play content with internal memory

### Maximizing the impact of your message

- $\bullet$  CMND: Take control of your displays
- Create and update content with CMND & Create
- Manage settings of multiple displays with CMND & Control
- · Connect and control your content via the cloud

#### Care about you, your business and your audience

- Ensure your content is running with automatic screenshots
- · Keep your content up and running with FailOver
- · Simplify meetings with FailOver for conferencing
- SmartPower for energy saving





D-Line Display 65" Powered by Android, 450cd/m<sup>2</sup>

# Highlights

#### **Powered by Android**

With Android OS integrated into the display, you can work with the most developed OS on the planet and save your own app directly into the display. Or, choose from the large library of Android apps and play content from there. With the built-in scheduler, you can daypart your apps and content based on your customer and time of day and with the auto orientation feature, showing content in portrait or landscape is as simple as turning the display.

#### **PCI Slot**

With an integrated PCI slot, you can connect a WiFI/bluetooth or 4G LTE module, allowing for even greater communication with the display. Machine to machine communication is also enhanced, with numerous configurations available for customers to use, such as the ability to expand product features or signal-handling capability.

#### **Internal Memory**



Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

### **Proof of Play**

Content is king, and with the automatic screenshot feauture, you can make sure that your content is up and running at all times. Screenshots are taken throughout the day, which are then stored in the FTP server. From there, the screenshots can be viewed no matter when, or where you are.

#### **FailOver**



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

#### **FailOver for Meeting Rooms**

Using FailOver, simplify your presentations and videoconferencing. When a meeting or conference room is not in use, background content can run from whatever input source you choose. When the meeting starts and you need to share a presentation or your screen, simply connect your computer and the display automatically switches inputs and shows what's on your screen, with no need to manually switch inputs.

#### **SmartPower**



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

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#### **CMND**



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

#### **CMND & Control**



With CMND & Control, easily manage multiple displays in a central location. With real time display monitoring, setting and software updates from a remote location, and the ability to customize and configure multiple displays at once, such as video wall or menu board displays, controlling your suite of displays has never been easier.

#### **CMND & Create**



Design and create compelling content with CMND & Create, a powerful authoring tool. With a drag and drop interface, preloaded templates, and integrated widgets, you'll be able to amaze your customers with compelling content. Available in portrait and landscape mode.



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# Specifications

#### Picture/Display

- Diagonal screen size: 65.5 inch / 166.37 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60Hz
- Brightness: 450 cd/m²
- Contrast ratio (typical): 1100:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 12 ms
- Pixel pitch: 0.744 x 0.744 mm
- · Display colors: 16.7 million
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Dynamic contrast enhancement, Progressive scan

#### Connectivity

- Video input: DisplayPort (1.2), HDMI (x2), DVI-D, USB, VGA (via DVÍ)
- Video output: DisplayPort, DVI-I, VGA (via DVI-D)
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: Audio Left/Right (RCA), Ext. speaker cntrl (aud. out)
- Other connections: mPCIe, micro SD, micro USB, USB power outlet (5 V. 2 amp)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

#### **Supported Display Resolution**

Computer formats

Danielan	D. C l
Resolution	Refresh rate
1920 x 1080	60Hz
1440 x 900	60Hz
1366 x 768	60Hz
1360 x 768	60Hz
1280 x 800	60Hz
1280 x 768	60Hz
1024 x 768	60Hz
$800 \times 600$	56, 60, 72, 75Hz
$640 \times 480$	60, 67, 72, 75Hz
Video formats	

Resolution Refresh rate 1080p 50, 60Hz 1080i 50, 60Hz

720p	50, 60Hz
576i	50Hz
576p	50Hz
480p	60Hz
480i	60Hz

#### **Dimensions**

- Set dimensions (W x H x D):
- 1452.0 x 833.1 x 63.5 mm
- Set dimensions in inch (W x H x D):  $57.17 \times 32.80 \times 2.50$  inch
- Bezel width: 9.5 (T/L/R) 15.6 (B)
- Product weight (lb): 65.7 lb
- Product weight: 29.8 kg
- VESA Mount: 400 x 400, M6
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

#### Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Tiled Matrix: Up to 15 x 15
- Keyboard control: Hidden, Lockable
- · Signal Loop Through: DVI, VGA, RS232, IR Loopthrough, DisplayPort
- Network controllable: RJ45, RS232, One Wire (HDMI-CEC), HDMI (One Wire)
- · Energy saving functions: Smart Power
- Screen saving functions: Pixel Shift, Low Bright
- Ease of installation: Smart Insert
- Picture in picture: PIP

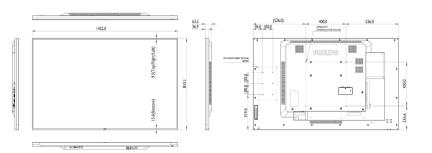
- Standby power consumption: <0.4 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (EPA 6.0): 99 W
- Consumption (Typical): 103 W

#### **Operating conditions**

- Temperature range (operation): 0  $\sim$  40  $^{\circ}$ C
- Temperature range (storage): -20  $\sim$  60  $^{\circ}$ C
- Relative humidity: 20  $\sim$  80 %
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)

### Sound

Built-in speakers: 2 x 10W RMS





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#### Accessories

- · Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord
- Stand: BMO5922 (Optional)
- Optional accessories: ColourCalibrationKit (CCK4601)

## **Multimedia Applications**

- USB Playback Audio: AAC, AIF, AIFF, M4A, MP3, WAV, WMA, ASF, LPCM, M3U, MP4
- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV

### **Miscellaneous**

- · On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: EnergyStar 7.0, CE, FCC, Class B, UL/cUL, CCC, C-Tick, RoHS, GOST, BSMI, CB, J-Moss, PSE, VCCI
- Warranty: 3 year warranty

#### **Internal Player**

- CPU: Quad Core Cortex A9 1.8GHz
- GPU: ARM Mali400 Quad Core 533MHz
- Memory: 2GB DDR3
- Storage: 16GB EMMC



# **Assured Systems**

Assured Systems is a leading technology company with over 1,500 regular clients in 80 countries, deploying over 85,000 systems to a diverse customer base in 12 years of business. We offer high-quality and innovative rugged computing, display, networking and data collection solutions to the embedded, industrial, and digital-out-of-home market sectors.

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