

# Hisense

55" Digital Signage Display





# **55GM60AE**

# 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

# Highlights



#### **Smart CMS**

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



#### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



#### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view GM60AE displays from diverse angles while passing by.



### Customization

Hisense's GM60AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



## Opening hours operation

Designed with quad-core System on Chip (SoC) technology the Hisense GM60AE series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



#### 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



#### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



### Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.







Specification subject to change without further notice

commercial-display.hisense.com



# **Hisense**

## 55" Digital Signage Display

# Specifications

Digital Display Panel	
Backlight	DLED
Size	55"
Resolution	3840 × 2160
Refresh rate	60HZ
Color	1.07B
Brightness	500nits
Contrast(typ)	1200:1
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day × 18Hour

#### Power

Input	AC 100~240V(50/60Hz)
Power Consumption	200W
Standby consumption	<0.5W

## Physical

Bezel Color	Black
Set Dimension(W×H×D)	1236.1mm × 715.2mm × 70.7mm
Bezel width(T/L/R/B)	12mm (U/L/R),19mm (B)
Net Weight	15.5 kg
Packing Dimension (W×H×D)	1335mm x 160mm x 835mm
Packed Weight	20.5 kg
VESA	400mm × 200mm

## System

OS	Android 9.0
CPU	ARM Cortex-A53 Quad core
ROM	Mali-G52
Language	English/Chinese

## Connectivity

WIFI	Yes
LAN	RJ45×1
USB	2
Input	USB×2 HDMI×2 DP×1 VGA×1 RS232×1
Output	Audio×1 HDMI×1 RS232×1

## Certification

Standard Certification	CB/CE/ErP/cTUVus/CEC/FCC/RCM	CB C€
Energy Table	55GM60AE	ERP 🗟

## Speaker

Built in speaker	9W ×	: 2
Sant in Speaker	200 /	٠ _

## Control Method

Remote	Yes
RS232	Yes

#### Environment

<b>-</b> .	Storage: -20°~60°
Temperature	Operation: 0°~40°
11	Storage: 10%~90%
Humidity	Operation: 20%~80%

## Media Player compatibility

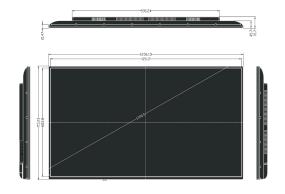
OPS Type Compatible	No	

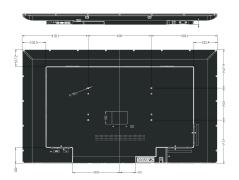
## What's in the box

Basic Power cord, Remote control, RS232 cable, Battery, User manual
---

#### Dimensions







**HISENSE COMMERCIAL DISPLAY** 

commercial-display.hisense.com



# **Assured Systems**

Assured Systems is a leading technology company with over 1,500 regular clients in 80 countries, deploying over 85,000 systems to a diverse customer base in 12 years of business. We offer high-quality and innovative rugged computing, display, networking and data collection solutions to the embedded, industrial, and digital-out-of-home market sectors.

# US

sales@assured-systems.com

Sales: +1 347 719 4508 Support: +1 347 719 4508

1309 Coffeen Ave Ste 1200 Sheridan WY 82801 USA

# **EMEA**

sales@assured-systems.com

Sales: +44 (0)1785 879 050 Support: +44 (0)1785 879 050

Unit A5 Douglas Park Stone Business Park Stone ST15 0YJ United Kingdom

VAT Number: 120 9546 28

Business Registration Number: 07699660