Hisense

55" Digital Signage Display

3 YEAR Warranty

55"

4K

500

55B4E31T
55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights

Cloud CMS
Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.

Round-the-clock operation
Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.

Landscape & portrait
Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.

4K Ultra HD
The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

178° Wide viewing angle
The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.

500 nits
With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.

Screen mirroring
It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.

Automatic time zone
When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.

Specification subject to change | June 2022
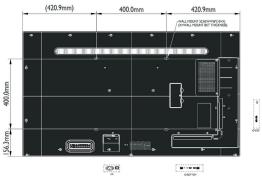
www.hisense-b2b.com

Hisense

55" Digital Signage Display

Specifications

Digital Display Panel

Backlight	DLED
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000Hrs (min)
Operation Hours	7Day x 18Hour

Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

Physical

Bezel Color	Black
Set Dimension (W×H×D)	1241.8mm x 712.6mm x 69.7mm
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	16.6kg
Packing Dimension (W×H×D)	1350 x 860 x 160mm
Packed Weight	21.8kg
VESA	400mm x 400mm

System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese/Polish/Russian

Speaker

Built in speaker	8W x 2

Control Method

Remote	IR
RS232	1 x RS232 (RJ45)

Certification

Standard Certification	CB,CE,ERP,RCM,FCC/IC,CEC,cTUVus,ICASA
EAN	6973172940785
Energy Table	55B4E31T

CB CE
ERP ⚠

Connectivity

WIFI	Yes
LAN	1 x RJ45
SD /TF Card	1 x TF
USB	1 x USB 2.0 1 x USB3.0
Input	2 x HDMI 2.0 Audio in
Output	headphone Jack

Environment

Temperature	0 - 40°
Humidity	20% - 80%

What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

Dimensions

55" 1241.8 x 712.6 x 69.7 mm
16.6 kg

Assured Systems

Assured Systems is a leading technology company with over 1,500 regular clients in 80 countries, deploying over 85,000 systems to a diverse customer base in 12 years of business. We offer high-quality and innovative rugged computing, display, networking and data collection solutions to the embedded, industrial, and digital-out-of-home market sectors.

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